

***This information is to the best of our knowledge. Please submit edits/more information to DunlapDCDC@gmail.com. We are looking for facts only currently (business names, owners, dates, and photos.)*

701 Hwy 30

Current Business: Dunlap Livestock Auction

Previous Businesses:

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1867 – Dunlap was platted



Jan. 31 is New Date for Polio Boxing Show

No Interruption Here In Power Service

Freezing rain and sleet starting Saturday night and continuing through much of Sunday tied-up traffic and halted activity generally in this section of the state the first of the week.

Church services were either abandoned altogether Sunday morning or were sparsely attended. Two loaded Greyhound busses were held up here several hours Sunday waiting for traffic conditions to improve.

A coating of ice from a half to three-quarters of an inch thick on sidewalks and streets was left in the wake of the storm Sunday afternoon. Since that time the ice has remained with very little thawing. Fortunately no major breaks occurred in power or communication lines here, although some farm lines were reported down. Dunlap suffered no interruption of power service during or since the storm.

The Dunlap schools opened as usual Monday morning though attendance among rural students was below normal that day. St. Joseph school had been closed because of the heating plant failure.

One of the major events postponed because of the ice and weather conditions was the Polio Benefit Boxing show scheduled for Monday night at the Dunlap Sale Barn. The show will be held next Monday night according to plans announced by Hubert O'Day chairman of the polio drive in Dunlap.

Approximately \$1700 have been turned in to date for Dunlap and Harrison township, he said. This amount includes the house to house canvass which was made Wednesday of last week, donations from turned in from the Legion Benefit dance held in Dunlap January 19. organizations and \$315 which was

Collections have not yet been made from the coin boxes which have been placed in the business houses or from the schools where dime card holders were given to individual students.

In case anyone was missed during the canvass last week Mr. O'Day suggested that they see one of the solicitors or him personally or drop their contribution in one of the coin boxes. The March of Dimes drive ends January 31 and contributions should be made before that time.

Polio Benefit **BOXING SHOW**

Postponed to

Monday Night

Jan. 31 - - 8 p. m.

At The

Dunlap **Sale Barn**

Due to bad weather and road conditions, we have postponed the Polio Benefit Boxing Show. Monday night, Jan. 31, is the new date set for the event. The same fight card will be run off as announced last week, with the same boys taking part. Don't fail to see it.

42 Rounds of Boxing - - 14 Bouts

Admission 50c and \$1.00

Sponsored By

Dunlap American Legion and V.F.W.

Boxing Show Sends Polio Drive Over

Over \$2,600 is Raised Here and More to Come

Fight Ticket Sales Amount to \$420

Despite the bad roads a capacity crowd attended the Polio Benefit boxing show held at the Dunlap Sale Barn Monday night. Ticket sales for the event amounted to \$420, Hubert O'Day, polio chairman said Wednesday.

To date, he said, this brings the total of the amount raised in Dunlap and Harrison township to over \$2600. There are still some donations and school cards to come in which will increase the amount raised here. A report from Logan showed that \$1,351.73 had been raised there up to Monday. Dunlap's quota was tentatively set at \$2,500.

The American Legion and V.F.W. who sponsored the boxing show were well pleased with the results. The boys who put on the bouts donated their efforts to the March of Dimes. Judging from the response of the fans, the fights were well received by those who saw them.

Although there were several knock-downs and fall-downs, there were no knock-outs, though several of the boys did mix pretty fast before the fights were over. "Sandy" Egan did the refereeing while L. E. O'Connor presided at the mike.

December 8, 1949 – Dunlap Reporter

**WRESTLING CARD
AT SALE BARN
TUESDAY NIGHT**

The long - delayed wrestling match which was to come off last month will be held at the Sales Barn in Dunlap Tuesday evening, Dec. 13. The main attraction will be a battle of the sexes between Bill Riley of Woodbine, former Golden Gloves fighter, and champion lady wrestler Donna DeLaun of Kansas City.

In the other matches will be July Youcum against the Blond Bombshell. The "rassle royal" match will consist of four girls and Riley in the ring at once. Ref-

ereeing the match will be Jip Schaben of Earling, with Barney O'Connor of Dunlap as time-keeper. Doors will open at 7:30.

Community Sale

— AT THE —

Dunlap Sale Barn

DUNLAP, IOWA

Tuesday, Jan. 10

SALE STARTS at 1:00 P.M.

Closing Out Farm Sale

Consigned by J. R. Newland

- | | |
|----------------------------------|--|
| Reg. Farnall Tractor, New Rubber | 1 Roan Milk Cow, 4 yrs. old, fresh in spring |
| Little Genius Tractor Plow, 2-16 | 1 Spotted Milk Cow, 6 years old, now milking |
| 238 Cultivator Fits H-M | Oats Hay, 4 tons |
| Hay Rake 11 ft. Mc-D. | Marion Oats, 75 bu. good for seed |
| Corn Planter, John Deere | Wagon, wooden wheels |
| 9 ft. Disc, International | Wagon and rack, rubber tires |
| Deering Mower, 5 ft. | Cream Separator, DeLaval |
| Harrow, 18 ft. | Pitchforks, Scoops, Tools, etc. |
| Sandwich Elevator, 24 ft. | Gas Barrels |
| Speed Jack | 5 Doz. Leghorn Hens, now laying |
| Gas Engine, 3 h.p., John Deere | Some Household Goods |
| Brooder House 6x6 ft. | |
| Water Tank, 6 ft. new | |

Hogs - Cattle

We will have the usual run of Hogs and Cattle. Some extra good feeder pigs and good cattle have been consigned.

Consignments

Anyone having anything to consign contact Hap Broderick, Bill Hartwig or Jim Schaben.

Dunlap Commission Co.

Larrimore, Schaben and Rodenberg, Aucts.

JAMES SCHABEN Mgr.

Polio Fund Drive Now Underway in Dunlap

Hugh O'Day and Phil Shields are Local Chairmen

Plan Boxing Show To Air Campaign

The annual drive for the National Foundation of Infantile Paralysis opened in Dunlap Monday, Jan. 16, and will continue until Tuesday, Jan. 31, Hugh O'Day, chairman of the Dunlap campaign for funds, announced.

Already Brightness and Contrast have been placed in the various business places in Dunlap. This year they are made up to represent an iron lung and you are invited to drop in coins when ever you see one.

Phil Shields has been appointed chairman of the Harrison township drive this year, by William Jones, of Missouri Valley, Harrison county chairman. John Loy served as chairman last year. Though cases were not as severe or nearly as numerous in Harrison county last year as they were in 1948, the county chapter is still in the red because of money borrowed from the national fund in the epidemic year.

Although no quotas have been announced, Mr. O'Day said, the county needs more than ever. Last year the spring drive netted a total of \$2678.10, with \$505.50 being raised in Harrison township and \$2172.60.

On a national scale, it is estimated that 110,000 patients have received assistance since 1938, costing chapters more than forty million dollars. Men and women who had polio 10, 20 or 50 years ago, as well as those of last year, are benefitting from modern treatment provided by the march of dimes.

An amateur boxing show is being planned again this year, Mr. O'Day said. Though no definite date has yet been set, it will be held sometime during the next two weeks, with announcement being made later. Direct solicitation will also be made in the business district of Dunlap, but not in the residential area, he said. Families not represented as owners or employees of business places should hand their contributions to Mr. O'Day, one of the solicitors or drop them in the coin boxes. March of Dimes cards are also being given to school children.

The following letter regarding the polio drive was received by Chairman O'Day. It was written by Mrs. Joe Burke, Jr. She and Mr. Burke have four children, three of whom have been victims of polio. The letter follows:

"Dear Friends,

"I have wanted to thank you for the aid we received through your donations to the March of Dimes. It was really a blessing, because the medicine and treatment is very expensive. The worry you have about your sick children is about all one can bear.

"The year our children had polio a new and very wonderful drug was used, which had just been discovered by scientists who are able to work because of the March of Dimes fund.

"That new drug was a step forward, but we must keep helping until the cause of polio is found. Then a vaccine can be made, and the sting will be taken out of the word polio. So even if you have polio insurance, a contribution to the March of Dimes is still vital.

"Many of my friends and acquaintances were not as fortunate as us. They are still in hospitals, or braces, and unable to help themselves and need our help. Please don't forget them. Thank you,

"Mrs. Joe Burke, Jr."

Polio Boxing Benefit is Ready for Tuesday

Fight Card Lists Fourteen Names For Annual Show

Matches Will Start At Eight O'Clock

As a wind-up event for the March of Dimes polio drive the Dunlap Post of the American Legion is sponsoring a boxing show at the Dunlap Sale Barn arena next Tuesday evening.

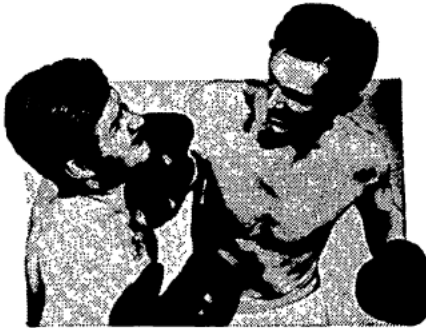
Twenty-five rounds of boxing are promised for the event by Hugh O'Day who has been lining up the matches. In the heavier weight classes Jerry Remde of Dunlap is matched against Skin O'Neill of Dunlap and Terry O'Neill of Earling will punch it out with Joe Wettengel of Dunlap. In the middle weight class is Shamrock Hefernan of Dunlap against Mike Malone of Panama.

In the 135 to 140 pound class Jerry Kobold of Dunlap and Bill Baber of Dow City will exchange blows while in the bantam weight class Larry O'Connor and Dick Broderick, both of Dunlap, will mix it up. Johnny O'Connor, in the fly weight division, is pitted against the Masked Terror.

As an extra attraction, "The Nelson Hollow Terror" and "The Pride of Gallands Grove" will exchange fisticuffs. The Complete details will be found in an advertisement elsewhere in this issue of the Reporter. Tickets for the event will go on sale Friday.

Hugh O'Day, chairman of the drive in Dunlap, said the coin boxes would remain up for a few days. He suggested that folks be extra liberal with their dimes these last few days of the drive to help push it over the top.

Polio Benefit BOXING Show



Dunlap Sale Barn Tuesday Night, Feb. 7

STARTING AT 8:00 P.M.

25 ROUNDS OF BOXING

Jerry Remde, Dunlap	205	Larry O'Connor, Dunlap	102
vs.		vs.	
Skin O'Neill, Dunlap	215	Dick Broderick, Dunlap	103
vs.		vs.	
Terry O'Neill, Earling	200	Johnny O'Connor, Dunlap	45
vs.		vs.	
Joe Wettengel, Dunlap	205	The Masked Terror	??
vs.		vs.	
Shamrock Heffernan, Dunlap ..	160	L. E. O'Connor, The Nelson	
vs.		Hollow Terror	175
Mike Malone, Panama	170	vs.	
vs.		Hugh O'Day, The Pride of	
Jerry Kobold, Dunlap	135	Gallands Grove	170
vs.		vs.	
Bill Baber, Dow City	130	Sandy Egan, Referee	
		Bill Nauroth, Time Keeper	

Sponsored By

Dunlap American Legion Post 224

Admission \$1.00

Everyone Welcome

Donald Duck Accounts For \$135 During Evening

One of the most successful boxing shows yet put on in Dunlap was held at the Dunlap Sale Barn according to witnesses who saw the annual event. The event is sponsored each year by the Dunlap American Legion as a polio benefit.

Although complete reports are not yet in, receipts will run about \$350 for the evening, Hugh O'Day said. One of the high spots of the evening and one that netted \$135, was the sale and re-sale of "Donald", the duck. Donald was donated by Arnold Samuelson. He was resold about 25 or 30 times bringing from 75c to as high as \$8.00 each time. Jim Schaben bid him in the last time and then turned him loose saying the person lucky enough to catch Donald could keep him. A son of Mr. and Mrs. Raymond Kline was the first one to nail onto the bird. To top the evening off Mr. Kline donated another \$10.00 and took Donald home.

Although events were not run off exactly as advertised because some of the boys could not appear, several volunteer matches were scheduled. Some of the youngsters were really out there trying and were rewarded by ample applause from the crowd. While no knock-outs were witnessed several of the boys absorbed some pretty hard blows.

The comic event of the evening came when the Nelson Hollow Terror tangled with the Pride of Gallands Grove. The Queensbury rules were suspended for this event and Hugh O'Day was declared the winner before the bout ever started. He is a cousin of the referee, Sandy Egan. He later took a count of 20 but came back to finish the bout while the referee held L. E. O'Connor down for the count of ten. The referee also came in on the receiving end a few times when the leather started to fly.

Boxing Show Nets \$350 To Dunlap Polio Fund

Senate Notes



By Senator James F. Schaben

Senator James F. Schaben announced today that he is a Democratic candidate for the Iowa Senate in District 27, which includes Harrison and Shelby Counties and rural Pottawattamie County, plus precincts 11, 12, 13, and 25 in Council Bluffs. First elected in 1966, the 43-year-old owner and operator of the Dunlap Livestock Auction Company here now seeks a second term in the Iowa Senate.

In announcing his candidacy Schaben commented, "We have seen to it that Western Iowa is not quite the 'forgotten land' that it has been in the past, but I am greatly concerned about the 'forgotten man,' not only here, but all over Iowa.

"The two most forgotten groups in Iowa are the overburdened property taxpayers and the elderly persons living in an inflated economy on fixed incomes. I had hoped I would have the chance to support progressive tax reform legislation and laws to provide more aid to the elderly, but I have been bitterly disappointed that these have not been considered priority items by the current leadership and administration. These are at the top of my priorities."

Schaben, who is a member of the Senate Agriculture Committee, said, "Iowa's farms continue to be her greatest natural resource. Legislation which advances the cause of agriculture is a plus for all of Iowa, and will continue to receive my energy and support," he said.

Schaben is also a member of the Appropriations, Law Enforcement, and State Government Committees of the Senate. During the 1969-1970 interim he was a member of the Environmental Preservation Study Committee and the Iowa Commission on Interstate Cooperation.

Schaben and his wife, Ruth, reside with their family of seven children on their farm at Dunlap.

Cash Drawings

S Brightness and Contrast

Livestock Auction Donates Shetland Pony

Santa Claus with his sleigh and ponies will arrive in Dunlap about 1:00 o'clock Tuesday afternoon, Dec. 15. He will have treats of candy, fruit and nuts for the youngsters. Santa will visit the school and greet the children there and pass out treats.

Then he will come back down town and give treats to the preschoolers who are on hand to greet him. In case of severe weather he will be in the City Hall but otherwise on main street. The treats are being furnished by the Dunlap Booster Club, but are being sacked by the Dunlap Firemen.

The next thing on the Christmas program will be four daily cash drawings of three prizes each in the amount of \$50.00, \$30.00 and \$20.00. The first drawing will be at 2:30 Wednesday afternoon, Dec. 16. Another drawing for the same amounts will be held Friday afternoon, Dec. 18 at 2:30 o'clock.

Registration for the adult cash drawing is now underway at all places of business belonging to the Dunlap Booster Club. A complete list can be found in the advertising columns of this issue of the Reporter.

Saturday, Dec. 12, school children will register for \$400.00 worth of prizes to be given the following Saturday Dec. 19. Registration will be held at the Uniongas office, two doors east of the Dunlap Savings Bank, from 12:30 to 5:00 p.m. School children will register in grade groups, but only once so that every youngster will have an equal opportunity to win a prize when they are drawn.

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A registration for a pony donated by the Dunlap Livestock Auction will also be held Saturday, Dec. 12, at Uniongas. The pony will be given away December 19 at the same time the other gifts are given. To qualify for the pony drawing all school age children must register for it.

Cash drawings for adults will then be held again Monday, Dec. 21 and Wednesday afternoon, Dec. 23 at 2:30 o'clock. A total of \$400.00 in cash and approximately \$400.00 in youth prizes or gifts is being given away by the Dunlap Booster Club. All anyone has to do to participate is to register and be present when and if his name is drawn.

New members who joined the Booster Club this week and whose names do not appear in the advertisement of this issue of the Reporter are R. & R. Furniture & Fixtures and Gail's Beauty Salon.

ATTENTION :
4-H'ers



You are invited to attend a Beef fitting and grooming clinic on

Monday, June 7

Starting at 10:00 a.m. at the

Dunlap Livestock Auction Co.

This clinic will be taught by Russ Brannen, a widely known fitting and grooming expert from Kent Feeds, Muscatine, Ia.

See how a grand champion should be fitted and groomed.

66% of the major show winners last year were fed KENT.

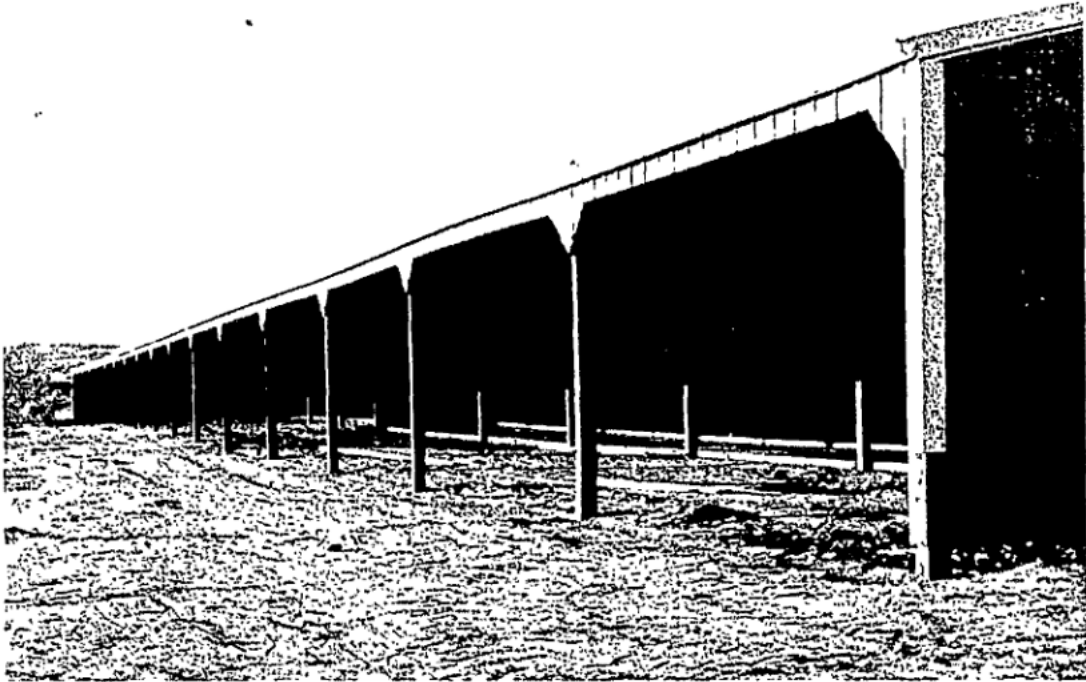
Come in and enjoy an informative 2½ hours. Bring a sack lunch and we will have a can of pop for you.

Sincerely,

Harold Ray

Your Kent Dealer

November 11, 1971 – Dunlap Reporter



Livestock Auction Expands Pen Facilities

The Dunlap **Livestock Auction** is expanding its shed pen facilities with the new building pictured above. The building will remain open at the south end and is expected to be in use by December 1.

—Reporter photo

March 23, 1972 – Dunlap Reporter



Jim Schaben (second from left), owner of the Dunlap [Livestock Auction](#), is pictured presenting Leo P. Sullivan Jr. (above left) with a check for over \$125,000 which was the proceeds from his complete livestock dispersion sale held Friday, Feb. 11 at the Dunlap [Livestock Auction](#). Leo consigned over 500 head of cattle, which was the largest single consignment ever handled by the Dunlap [Livestock Auction](#). Also pictured are Lawrence Major (third from left), co-manager of the sale barn; Bob Pryor (top right), also a co-manager; and David and Roger Sullivan in the front row, sons of Leo P. Sullivan Jr.

If you live in the New 27th Senatorial District Serving all of
Harrison County and portions of Crawford, Monona,
Pottawattamie and Shelby Counties . . .

THEN

You Should Be Informed About

SENATOR

JIM SCHABEN

SO THAT you can make a fair evaluation of the qualifications of
him and his opponent, Jewell Waugh of Whiting, who is seeking a
first term for the office of State Senator.

Do you want a man who will take a stand on controversial
legislation and who will not be absent when those matters
are voted on . . . who is willing to stand up and be counted?



—Jim Schaben won't dodge an issue and in his past six
sessions this fact is well known in the legislature. He can
be counted on.

Do you want a man who already has six sessions of Senatorial experience;
a well respected Democrat by the legislators of both parties?



—Jim Schaben fills this requirement. He has served the past six sessions
in the State Senate and is held in high esteem by his colleagues of both
parties. He has good Senate seniority and this is important.

Do you want an active man who works at representing his district?



—Jim Schaben is not a part-time Senator. His past record
proves this. He works hard at the job of being a senator.

Do you want a family man who is young enough to appreciate
the problems youths must face today and who will act?



—Jim Schaben fills this requirement. He is 45 years of age, father
of seven children. He is not of the past—He is of these times.

Do you want a self made man who has been successful in his own business?



—Jim Schaben started in business in Dunlap 22 years ago with an empty
suitcase and has built the Dunlap [Livestock Auction Co.](#) into one of the
largest in the state.

Do you want a man who has developed the ability to make good common
sense decisions in matters pertaining to state government?



—Jim Schaben certainly fills this requirement and this can be substanti-
ated by asking any of his fellow Senators. Both Republicans and Demo-
crats attest to his fairness and his ability and practical sense.

Do you want a man who will be non-partisan in representing the people of his district?



—Jim Schaben's outstanding record of the last six sessions shows that
he did not follow party line policies, but was concerned with passing
good legislation favorable to all the people of Iowa.

November 23, 1972

Elect Senator Schaben to Post of Minority Leader

Des Moines—Senator James Schaben, owner of the Dunlap Livestock Auction in Dunlap, was elected minority floor leader by Iowa's 22 Senate Democrats Saturday. He will serve in the post during the 1973 session of the legislature.

The 44 Democrats in the House re-elected an Eagle Grove farmer-businessman, Dale Cochran, as their minority floor leader.

Senator Schaben, who was assistant minority floor leader in the last legislative session, defeated Ottumwa lawyer Gene Glenn for the party's top post in the Senate.

Cochran defeated Des Moines attorney Norman Jesse, 28-12, for the House position.

The Democrats met in closed

caucus and vote totals in three races were not announced.

Gene Kennedy, a Dubuque advertising man, was chosen assistant Senate minority floor leader.

Kennedy defeated Clare farmer Joseph Coleman and Minnette Doderer of Iowa City. Senator Doderer, who was the top vote-getter among all Iowa legislators in the November 7 general election, was defeated twice.

Oskaloosa farmer Bass Van Gilst was elected senate minority whip over Doderer and Burlington chiropractor Charles Miller.

Art Small, an Iowa City businessman, defeated Burlington pharmacist Bill Monroe, 31-9, in the race for assistant minority floor leader in the House.

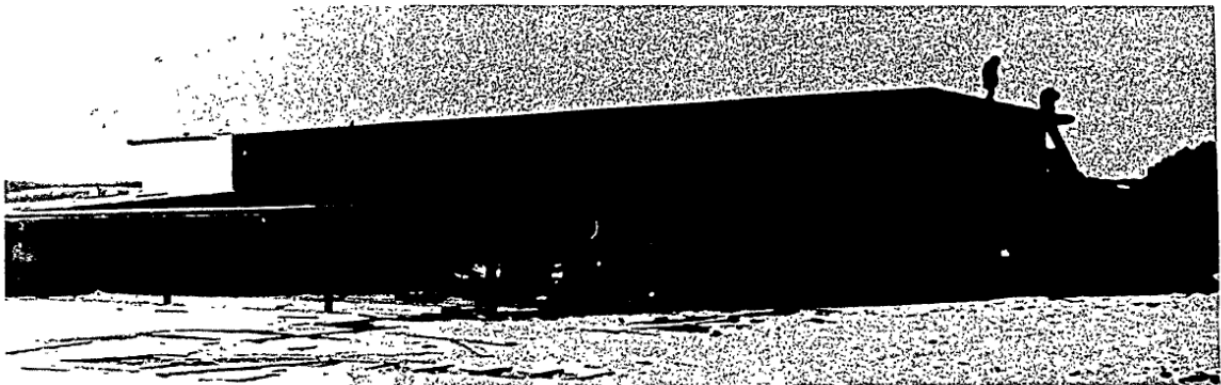
In voting for minority house whip, James Wells of Cedar Rapids won over Jesse, 21-18.

July 19, 1973 – Dunlap Reporter



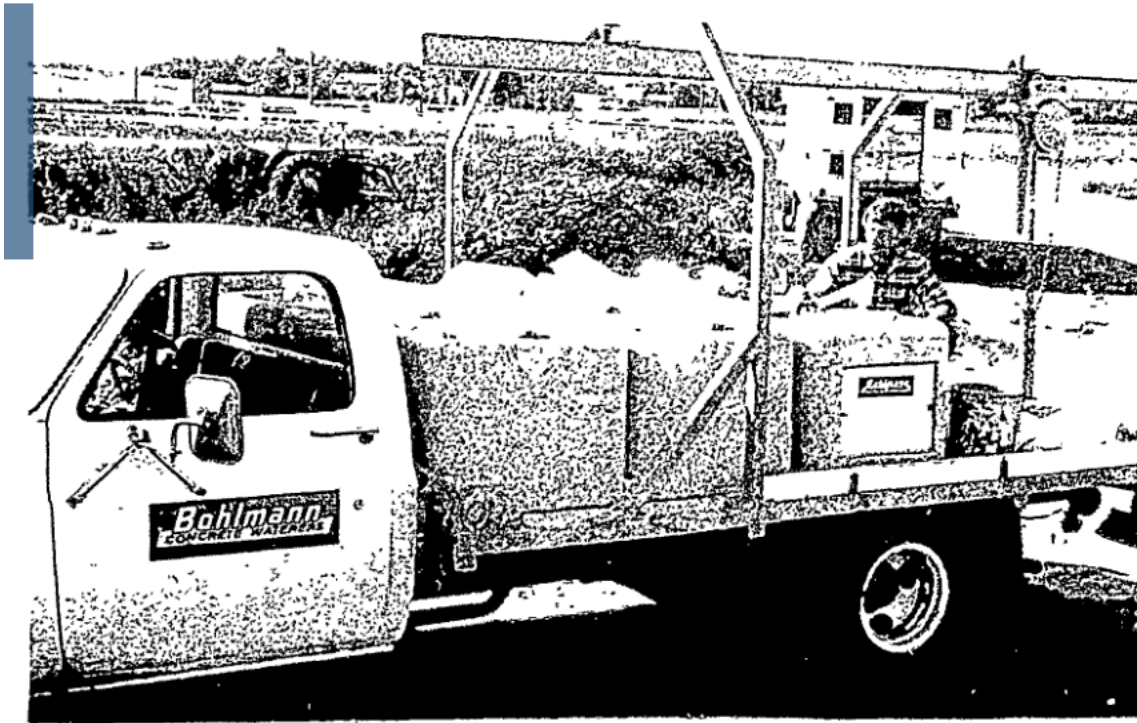
Construction of the Dunlap [Livestock Auction](#) Company's new sale barn, to be located just southwest of the old barn, has begun. The dirt movers, pictured above, are hauling ground around the scales, which are already in, and also started to fill-in around the old gravel pit. McDonald Construction Company of Dunlap is doing the preliminary work. John Nelson of Atlantic has been contracted to do the construction of the building. Other contractors will include Dunlap Plumbing and Heating and Bonsall Appliance for the electrical work, both of Dunlap. Jim Schaben, owner of the Dunlap [Livestock Auction](#), stated that he hoped the building would be completed by January 1, 1974. He said the contractor is having problems right now obtaining steel, however, they expected steel to be available by September 1. The sale barn will also include restaurant facilities. -Reporter photo

January 3, 1974



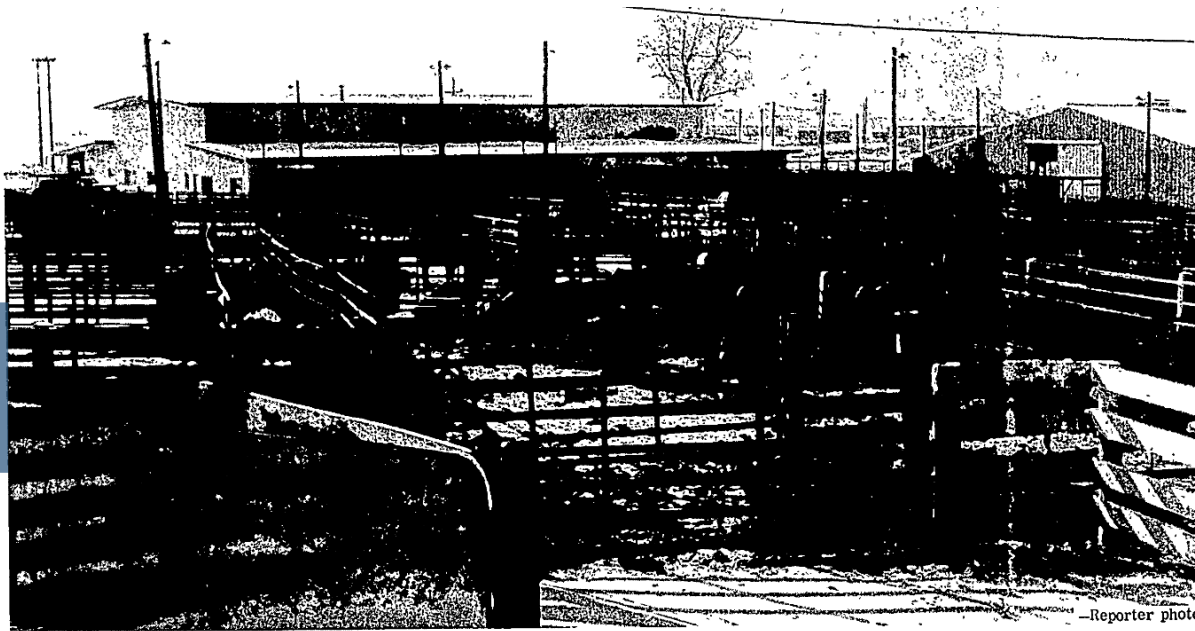
Construction on the new building at the Dunlap [Livestock Auction](#) is well under-way. They expect to have the structure completed sometime in May or early June. -Reporter Photo

July 11, 1974 – Dunlap Reporter



Bohlmann Concrete Waterers of Denison brought this load to Dunlap for installation in the new Dunlap Livestock Auction sale barn Tuesday, July 2. The company plans to install approximately 28 of the waterers.

Reporter photo



—Reporter photo

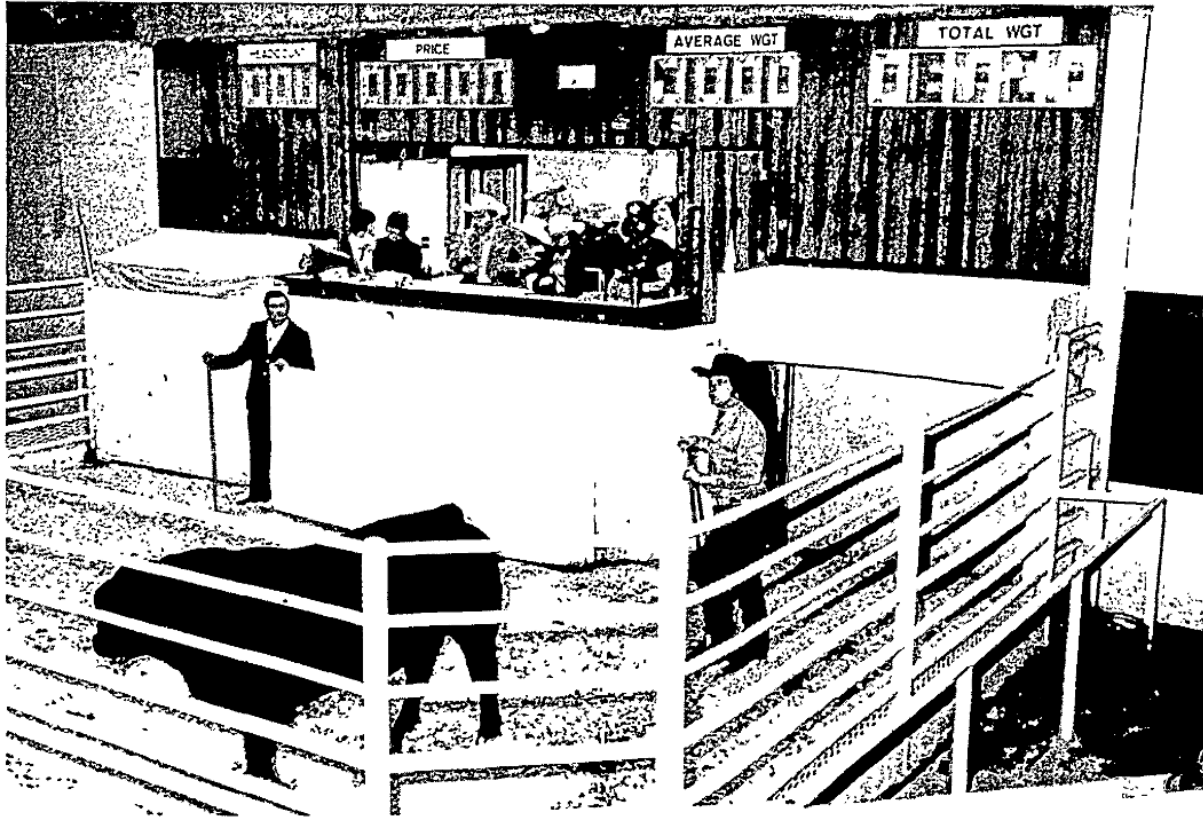
Dunlap Livestock Auction To Have Grand Opening

The Dunlap Livestock Company of Dunlap will have their grand opening Friday, Dec. 6 with a special cattle sale starting at 12:00 noon. The sale will feature 2,000-2,500 head of cattle.

Free coffee and donuts will be given away along with

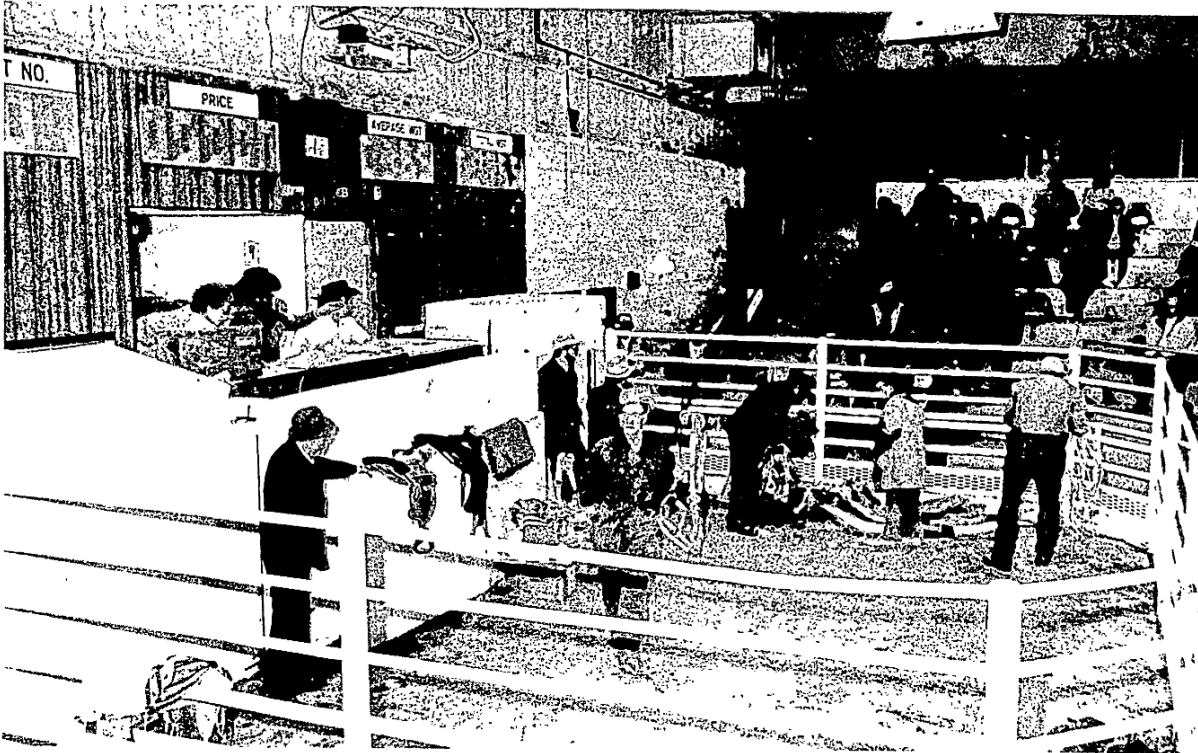
a 400-lb. Hereford steer calf.

The new sale barn which was just completed is the newest and most modern auction market in Iowa. It has a computerized scale, hydraulic gates, all steel construction, paved yards with facilities for 5,000 cattle and 3,000 hogs and covered pens for over 2,000 cattle.



Registered Angus Bulls from the Ely Votow herd on the E Bar V Ranch at North Platte, Nebr. were auctioned at the Special Bull Sale held at the Dunlap Livestock Auction Saturday night, May 3rd. There are four auctioneers in the above picture. In the ring, far left is Bob Pryor of Woodbine, on the right is Jay Schaben of Dunlap. In the center of the picture, with the microphones are Jim Boldridge, auctioneer from North Platte, Nebr. and Jim Schaben of Dunlap. —Reporter Photo

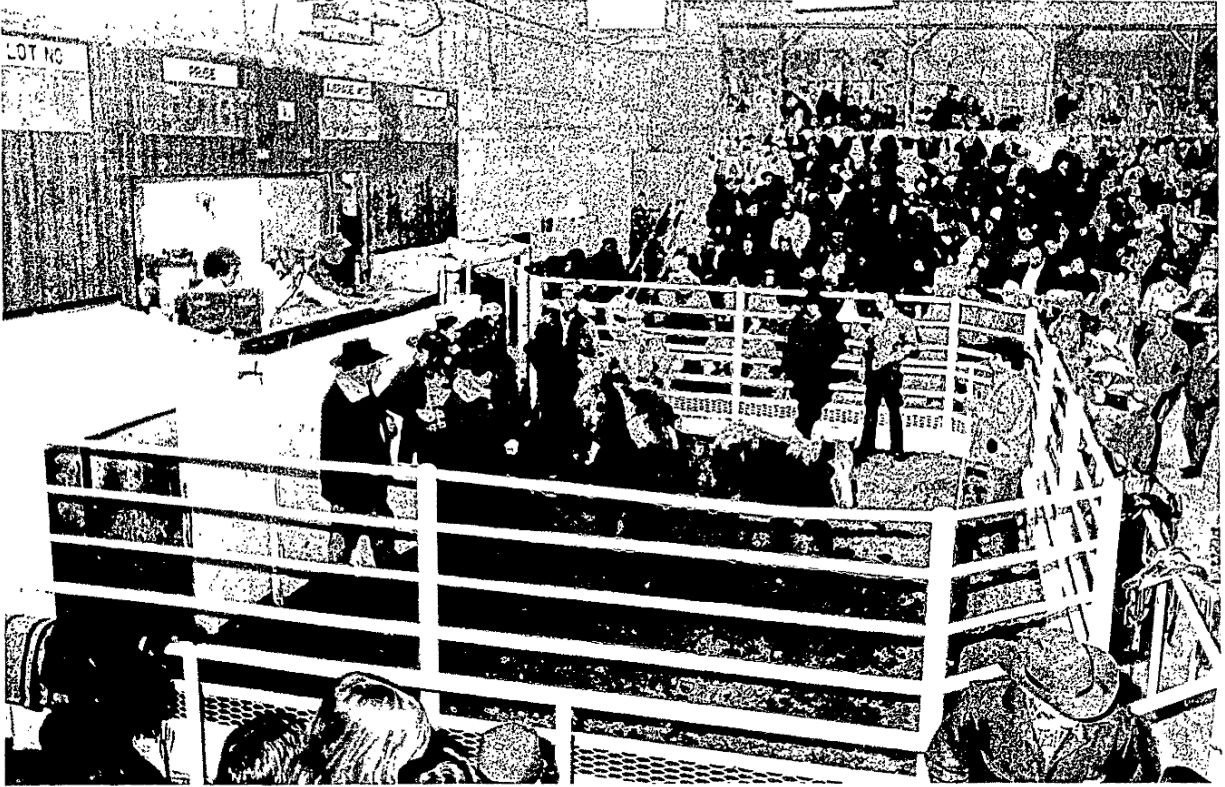
March 18, 1976 – Dunlap Reporter



LAWRENCE MAJOR, in the above picture, is shown in the center of the ring displaying horse bridles during the sale of horse tack Saturday morning, March 13. Bob Pryor is doing the auctioneering. The Special Horse Sale was held at

the Dunlap Livestock Auction. In the picture below, Tom Lapke is displaying a colt while Jim Schaben is auctioning. The sale of horses was held in the afternoon.

—Reporter Photos



October 28, 1976 – Dunlap Reporter

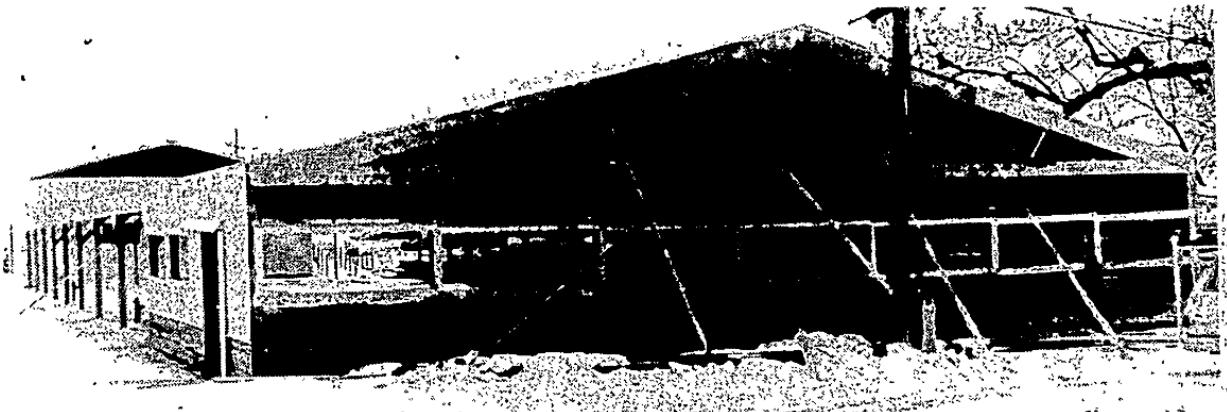


THE DUNLAP LIVESTOCK AUCTION sponsored a Chili Supper following the football game Friday night in their restaurant. The proceeds, amounting to \$167 was donated to the swimming pool fund.

Since the last report the following contributions have been made to the fund: The Hill Valley Club, \$266.00; Boyer Valley Sunshine Club, \$120.00; Merry Martians 4-H Club, \$47.15; Dorothy and Claude Jackson, \$20.00; Anonymous, \$75.00; Bicentennial Committee Pancake Feed, \$273.69; and the Auction, \$1,568.60. The total now stands at \$10,884.85.

—Reporter Photo

November 30, 1978 – Dunlap Reporter



A NEW HOG BARN is under construction at the Dunlap Livestock Auction. The seating capacity of the new sale barn will be approximately 250 people and it should house 3000 head of hogs. They plan to tear down the old barn and have a parking lot there.

—Reporter photo

The new building is located to the west of the old hog barn. With its completion the Dunlap Livestock Auction will have two modern facilities, one for cattle and the new one for hogs..

June 21, 1979 – Dunlap Reporter

Livestock Auction To Have Grand Opening

The Dunlap Livestock Auction has scheduled the Grand Opening of their all new hog auction facilities for Monday, June 25. A free pork and buffalo barbecue will be held. For more details refer to this week's issue of the Rocket.

July 9, 1979 – Dunlap Reporter



RUTH AND JIM SCHABEN (on the left) are pictured with Bill Hartwig, 94, (third from left) and Hugh O'Day (far right) in front of the old Dunlap Livestock Auction. Five Dunlap men originally had the building constructed in 1944 — Bill Hartwig, Hugh O'Day (both still residing here), John McCann, Joe O'Brien (both deceased) and Court Codner (address unknown). Hartwig was weigh man for 30 years in this building. It is now being torn down with the area to be used for a parking lot. The barn was used for all livestock until the Schabens had the new auction building constructed in 1974. After that it was used only for hogs until this year when they built a new hog barn just west of the old one. The Schabens purchased the Dunlap Livestock Auction in 1949. ♪



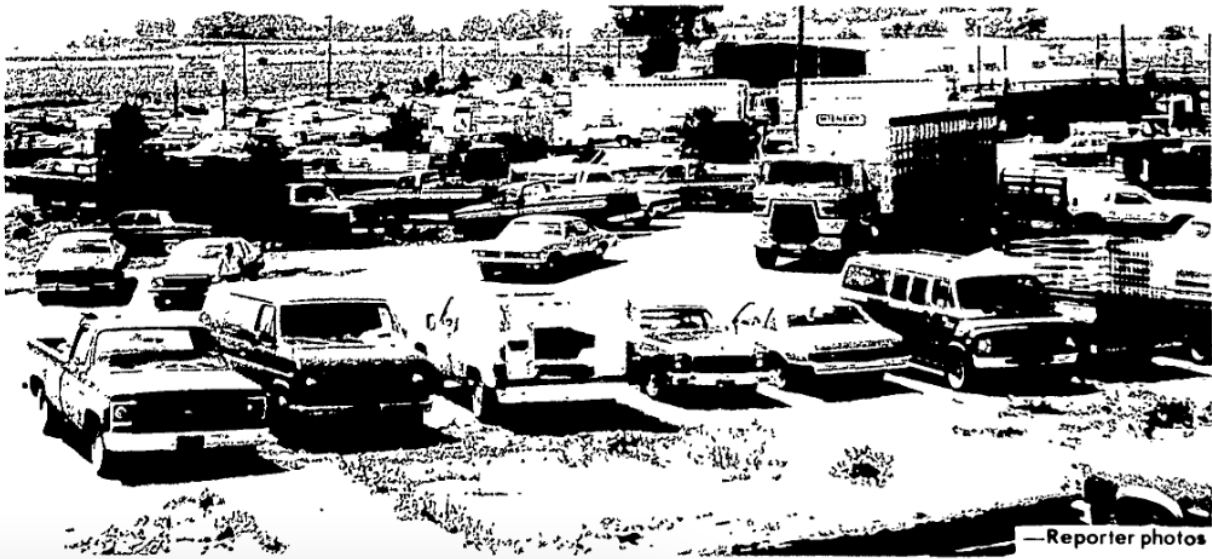
—Reporter photo

August 7, 1980 – Dunlap Reporter



THE DUNLAP LIVESTOCK AUCTION celebrated its 30th Anniversary, Friday, August 1 by having a Free Barbecue and Cattle Sale. These two pictures were taken at the livestock facility. Approximately 3,000 people were served during the day. Bob Katzenberger

of Dunlap and Myron Sievers of Albert City were the winners of the \$100.00 gift certificates. The winners of the lamps were Michael Carter of Manilla, Lori Sorey of Woodbine, Mrs. Leroy Niehaur of Arcadia and Albert Schwarte of Manilla. Nick Coe of Neola won a clock.



—Reporter photos

July 28, 1983



Former Vice President Walter "Fritz" Mondale amidst well-wishers and camera crews at Dunlap Livestock Auction.

At Dunlap Livestock Auction

'Fritz' Mondale Talks of Farm Problems

By DORIS BINGHAM

Former Vice President Walter Mondale arrived in Dunlap with the rain Saturday morning. "There are skeptics who ask what difference does a president make," he said before nearly 200 people at the Dunlap Livestock Auction. "Yesterday, when I arrived in Iowa it was 102 degrees. I've been here only 24 hours, the temperature is down to 75 and it's raining. Just think what I could do in four years as your president."

Calling the Dunlap Livestock Auction the Hilton of Iowa, Mondale addressed particularly the farm problems of the country noting that

there had been growth in U.S. exports for 13 years but since 1981 exports have plunged. "It is the farmers who are hit the hardest by the federal deficit."

He said U.S. farm products carry what is essentially a 25 percent tax into the world market and imports into this country have a 25 percent subsidy. He said competitors such as Canada, Argentina, Australia and Western Europe have stolen the world markets.

Mondale expressed concern about the administration's involvement in Central America. "Why doesn't Reagan listen to the churches?" he asked. "Why doesn't he listen

to our friendly neighbors to the south and to our friends in other parts of the world who are concerned about U.S. policy in Central America?"

Reagan's policy, he said, has Americanized, militarized and polarized the problems in that region of the country.

He was critical of defense spending. "We don't need the B-1 bomber. We don't need the MX missile." He said there are better weapons already available.

In answer to a question on how to balance the budget, he suggested in addition to a cut in defense spending, a cut in waste, a control of runaway

health costs, a rescission of the tax cut.

Mondale said his major concerns are economic growth, building for the future, fairness to all citizens, and a strong position in world affairs.

A teacher congratulated him for not using notes for his talk and another listener asked him if he was going to guard his campaign strategy papers better than Carter did. He said he was safe because his ideas were in his head.

He noted that Iowans would be seeing a lot of candidates before the primary because Iowa wields more power than other states since it is one of the first holding a primary.

Deadline Nears For School Board Nominations

August 4 is the deadline for



January 26, 1984 – Dunlap Reporter

Couple Opens Western Wear Store at Livestock Auction

By DORIS BINGHAM

An open stairwell from a ground floor office of Dunlap Livestock Auction leads to the showroom of the newest business in Dunlap, C C Fashions, owned and operated by Craig and Kathy Chambers. "I like good western clothes," said Craig in an interview at the new store, "and the places to find them are few and far between."

Opening a clothing store featuring western wear is an idea that Craig and Kathy have been nurturing for a long time. They considered it two years ago but the downhill grade of the economy at the time discouraged them.

They borrowed the idea of opening a western wear store in a sale barn from a similar store in Norfolk, Neb.

"The space was available here and it's close to home," said Craig in response to a question about why they chose Dunlap. They have been selling some merchandise since mid-December but didn't start

promoting the store until January.

Craig and Kathy live with their three children on a farm nine miles from Dunlap near Soldier where they have 160 acres and run some cattle. Their children include Brenda 8, Chad 4, and Kerri three months.

Kathy was born in Seward, Neb., and raised in Woodbine. Craig was born in Denison and raised on a farm near Soldier.

They were spurred on in the current timing of the opening by the fact that Kathy got laid off from her job in Denison in the ASC office.

Preparing for the opening required considerable work on the rooms they are using which are reached off the hall of the main floor of the building. The office is in the downstairs room and the show room is upstairs by way of an open stairwell.

The biggest job was cutting a hole in the floor to put in the

(Continued on page 12)



Kathy and Craig Chambers show racks of jeans and tops.



Children's clothes have been added to the selected merchandise

Couple Opens Western Wear Store

(Continued from page 1)

open stairway, said Kathy. Carpet covers the floor and paneling covers the walls against which are displayed a wide variety of western items for both men and women as well as children's clothes. Chairs and a large coffee table add a home-like atmosphere to the showroom.

They are dealing with 400 manufacturers, said Craig. There are 13 different brand names in jeans with designer jeans such as Jordache and Calvin Klein included. At present they are awaiting a large shipment of boots. They hope to have everything on hand for a grand opening sometime in February.

Craig, who has done most of the carpenter work himself in preparing for the opening, also plans to offer custom-made picture frames.

Their busiest times are, of course, on sale days and they are hoping eventually to stay

open at least one evening a week to accommodate people who work all day.

They are eager to fit their merchandise to the needs of the public. "If we don't have something, we can usually get it," said Craig. Recently a woman stopped by and asked if they had square dance gowns.

"I didn't realize there were square dances anywhere around here," said Kathy. But she's learned there's one in Logan, Denison and Harlan. So she's considering including square dance dresses in her selections.

Their original plans hadn't included children's wear but they were persuaded to add this line by some of the manufacturers.

Neither had ever been involved in retail merchandising before so they realized there is a lot to learn but they have done a lot of thinking about it and have been led to select

their merchandise primarily on the basis of "what we have wanted and have had difficulty finding."

The store will also be a tack shop handling all kinds of horse supplies, saddles and blankets.

Both Craig and Kathy are ardent horse enthusiasts. At their farm they have a registered quarterhorse stud as well as colts and mares.

Both ride professionally in some of the bigger rodeos in the Midwest such as at Ak-Ar-Ben in Omaha and rodeos in Sioux Falls, S.D., and Davenport, Iowa. Craig is a calf-roper and Kathy runs burros.

They don't know how much time for rodeo riding they will have now that the store is open, but they are hoping to make some time for it. Kathy is eager to get back in the saddle because she couldn't ride last year due to her pregnancy.

March 22, 1984 – Dunlap Reporter

'Farm Crisis' Meeting At Livestock Auction

There will be a "Farm Crisis" meeting held Tuesday evening, March 27, at 7 p.m. at the Dunlap Sale Barn Cafeteria.

A representative of Harkin will be here to discuss the problems of the farmers and related businesses. He will be in Denison at the Livestock Auction on that day at 1 p.m.

August 9, 1984 – Dunlap Reporter



CAUGHT BETWEEN FAIRS

Doug Hutchins of Abilene, Texas, was doing a buddy a favor before his bus ended up hung over a cement wall next to the Dunlap Livestock Auction property at the edge of Dunlap last week.

Doug was driving in a carnival caravan about 4:30 a.m. from the Harrison County Fair in Missouri Valley to the Crawford County Fair in Denison when a fellow driver had problems with his truck. Doug pulled his bus filled with carnival equipment into the lot

between the Livestock Auction and the 4-County Bowling Lanes in Dunlap to help.

A few minutes later, as he was assisting the other driver, he looked back to see his vehicle rolling slowly across the lot and over the embankment. The brakes had apparently given way. The rest of the caravan went on to meet their commitment in Denison as Doug waited for several hours for a big tow truck to come to the rescue.

September 29, 1988 – Dunlap Reporter

Lots of Bull

I had a call from Bob Sullivan on Tuesday of last week to get a picture of what he figured was the largest bull that ever went through the cattle gates at the Dunlap Livestock Auction. It was press day and I never made it to the auction barn, but Bob says the creature weighed 2700 pounds and that's a lot of bull!

August 9, 1990 – Dunlap Reporter

Over 2,000 Join Celebration At Dunlap Livestock Auction

By MARY GROSS

Dunlap Livestock Auction celebrated 40 years in business under Jim and Ruth Schaben Friday with a free food, music and fun celebration along with a 3,000 head cattle sale.

A crowd of over 2,000 came from near and far with cars overflowing from the large parking lot onto both sides of Highway 30.

Outstanding entertainment was provided by an area music group newly organized as Mary Stessman and The Three Queens and A King.

The group of area talent from

Earling and Panama provided a fun-filled two-hour show of favorite musical selections and comedy that delighted the festive crowd. Singer Rick Powell of Magnolia added a special touch to the show with several vocal selections.

Balloon artist Roland Burger was a big hit with the kids demonstrating his creative ability of making balloon animals which he gave to the youngsters.

Aerial stunt artist Olie Dash from Harlan was scheduled to perform at noon but was unable to be there

because of stormy weather conditions at the Harlan airport.

When Jim and Ruth Schaben bought the Dunlap sale barn facilities from Hap Broderick on Aug. 1, 1950, the barn had a capacity for 50 cattle and 100 hogs. After expanding a little each year, the Schabens began the construction of the new livestock auction complex in 1972, which opened for business on Dec. 7, 1974.

Today the Schabens own and operate the largest auction facility in Southwest Iowa with a capacity for 5,000 cattle and 2,500 hogs.



Fence to fence crowd at the Dunlap Livestock Auction celebration. More photos inside.

Oliver's Opens Clothing Store At DLA

Oliver Men's Clothing, with headquarters in Woodbine, has opened a miniature clothing market in a room in the Dunlap Livestock Auction main building.

A sampling of work clothing, boots, and some casual clothes are displayed on sale days by Larry Oliver, owner and manager of the Woodbine store and a branch of the store in Audubon.

Boots, coveralls and sweat shirts are the most popular items sold at the new shop, said Oliver.

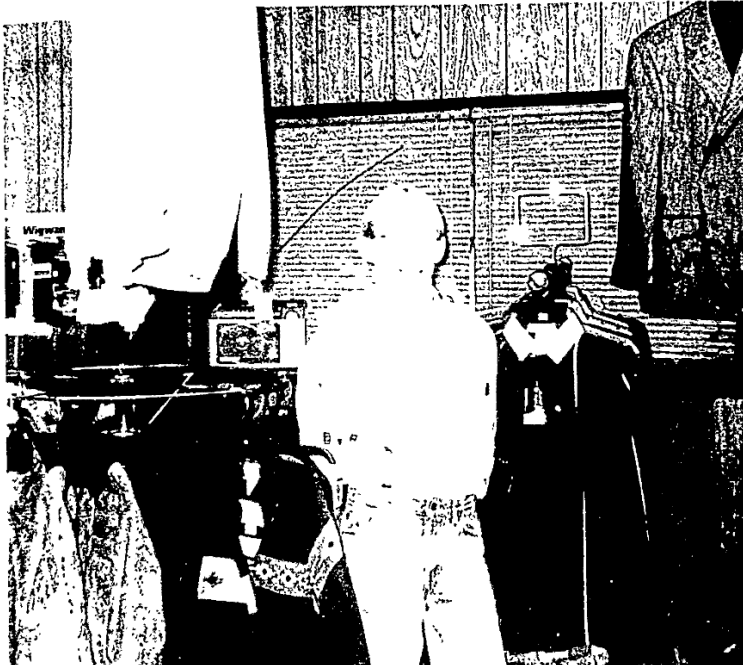
"We cater primarily, of course, to the working men who attend the sales."

He said if space available does not allow for display of all sizes, he takes orders and brings them in on the next sale day.

Oliver, a native of Woodbine, has operated the Woodbine store for 10 years. He said it was his first venture in retail. Previously he had worked as a carpenter.

He said he is frequently asked if he would consider opening a store in downtown Dunlap but, he said, with the Woodbine store so close and a Dunlap clientele already established there it does not at this time seem economically feasible to open another store here.

Oliver said he plans a grand opening within the near future.



Larry Oliver displays merchandise in a room at the Dunlap Livestock Auction.



Prospective buyers look over some of the 3,351 cattle just before Dunlap Livestock Auction began its 45th Anniversary Sale last Friday. (Photo by Eve Walker)

'Barbecue sale' draws capacity crowd

A capacity crowd was once again on hand as Dunlap Livestock Auction celebrated its 45th anniversary with a barbecue and sale last Friday.

Quality of the 3,351 cattle sold was good, said Jim Schaben Jr., and the market was \$1 to \$4 higher on yearlings.

The strong prices paid by the 250 registered buyers from five states were reflective of the traditional enthusiasm for the Sale Barn's traditional "barbecue sale," and the short supply of yearlings, Schaben said.

Most of the cattle brought to the auction by the 75 consignors came from Iowa and Nebraska within a 100 mile radius of Dunlap.

As usual, cattle buyers

Please see Sale, Page 6



Surrounding some of the 1,800 barbecued burgers and pork patties are, from left, Jerry McDonald, Jason Schaben, Jay Schaben, Dick Clark, Bud Zimmer, Leo Ford and John Pat Loy.



In the auctioneer's booth, from left, Julie Schaben, Eddie Spencer, Jay Schaben, Jim Schaben Sr., Gary Ruppier and Lawrence Major. In the ring below are Jim Schaben Jr., and Don Stessman.

Continued from Page 1

and sellers weren't the only folks on hand to enjoy the Schaben family's hospitality.

Members of the community joined with sale participants to make a lunchtime crowd of about 1,200 which consumed 1,800 barbecued hamburgers and pork patties.

The 45th anniversary sale also marked the continued success of the business which Jim Schaben Sr. began at the same site in 1950.

Jim Jr. said his dad has said throughout the years the two things he is most proud of is the quality of employees at Dunlap Livestock Auction and the fact that he

is now doing business with fourth and fifth generation cattle producers.

The great grandfathers of some of today's producers brought their cattle to Dunlap Livestock Auction.

The company employs about 40 full- and part-time workers. Many of the part-time employees are local farmers.

The employees were put to the test Friday with the sale's hectic pace, but came through strongly, Schaben said. "We have an awfully good staff.

"They're a good group of people," Schaben said.

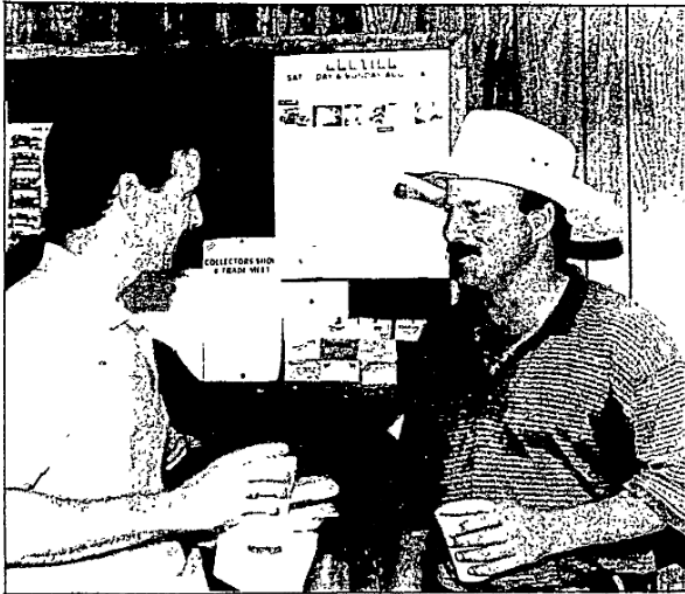
All in all, the 45th anniversary sale appeared to be a good antidote for the current tough cattle market.



John 'Wofat' Behrendt.



Tyci Odefey greeted visitors.



Jon Schaben, right, chats with a customer.



Brad O'Day.



Ruth Schaben greets Mrs. Bill Schwarte.

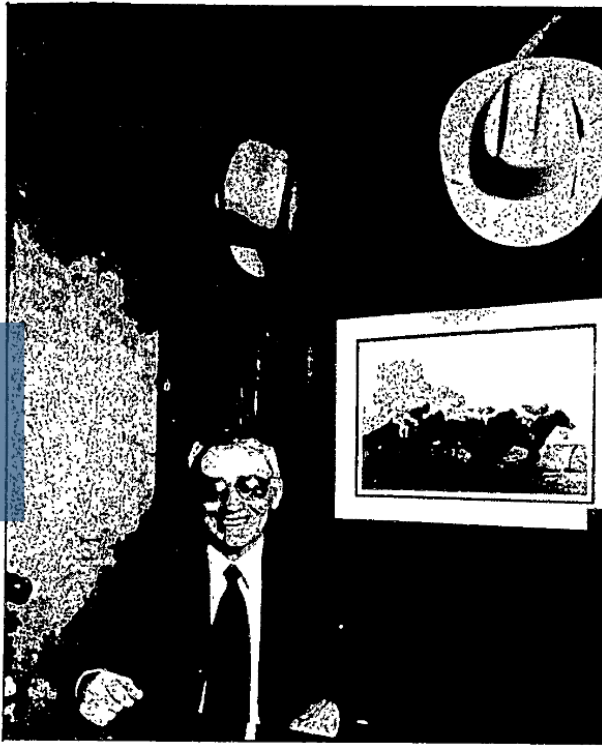
Brad O Day.



Shawn 'Flash' Gordon.



Mike Loy and Tom Hensley.



Four generations of livestock producers have passed through the doors of Dunlap Livestock Auction, doing business with Jim Schaben Sr. and his family. We can't think of a better testament to what our father has done here for 50 years.

His love and enthusiasm for this business hasn't diminished one bit, despite the good times and bad times the livestock industry has seen.

Dad loves the livestock industry, and he's passed that love on to not only the three of us, but to dozens of people who started coming here with their fathers and grandfathers, and now bring their sons, daughters and grandchildren to the sales each week.

Dad's love of the land, his belief there is nothing better than cows and calves grazing on a green pasture, is strong. He is intensely loyal to his customers, and for 47 years he's done what he can to make sure they're getting the best price for the animals they bring to us.

On behalf of our family, we couldn't respect him any more as a businessman, a husband, a father or a grandfather. What better legacy could a man leave?

Foreword by: Jay, Jim Jr. and Jon Schaben, sons of Jim Schaben, Dunlap Livestock Auction.

The patriarch and the new kids

On the block

Brightness and Contrast control

Editor's Note: The following article, part 3 of a series entitled "Legends in Livestock," was originally published in the Aug. 23 edition of Iowa Farmer Today, and is reprinted with the permission of the editor.

by Jeff DeYoung
IFT Livestock Field Editor

Jim Schaben Sr. calls the bid as a cow/calf pair enters the ring at Dunlap Livestock Auction.

His son, Jay, cries the bid into the microphone.

Another son, Jim Jr., works the ring. A third son, Jon, stands behind his father on the auction block, searching the crowd for buyers.

He's surrounded by three of his seven children, and he likes it that way. He's spent decades on the block, but Jim Schaben Sr. is not ready to retire.

"Someone asked me if I was going to retire. I asked him what that meant, and he said it meant you could do what you please," he says.

"I've been doing that most of my life. I don't know what I'd do with myself if I wasn't coming in here."

Schaben started working at the Dunlap barn when he got out of the military in 1946. Four years later, he was the owner.

"I managed it for about a year before I bought it, so I figured I could make a go of it," Schaben says. "We had a pretty good feeder pig trade at first. That's what really started us going."

Schaben, a native of Earling, says if he had 50 cattle at a sale back then, he considered it a good day.

Today, the hog market is almost gone. The feeder cattle and cull cow market is his main business.

"If you had told me back then that we would sell more cattle in a week than they did at the Omaha Stockyards, I'd have said you were nuts," Schaben says. "They could sell 20,000 cattle on a single day back then. It's nowhere near that today."

The Dunlap facility has grown tremendously since Schaben bought it. The growth has come, he says, because of a steady cattle trade, but he misses the days when the hog sale was the week's big event.

"The farms got bigger and the little

producer has been squeezed out," Schaben says. "I think the people that were diversified, those that had grain, cattle and hogs, have been forced out."

"Farming is so specialized anymore. I guess that's what you have to do to make a go of it, but I wish it wasn't."

While the smaller hog producers have left the livestock industry, the smaller cow/calf producers have stayed in. Those folks, Schaben says, are the backbone of his business.

"I would guess cow numbers out here in Western Iowa are pretty much the same as they were back then. This area is conducive to pastures and grazing," he says.

Schaben is concerned, however, about effects of the new farm program on cow/calf producers. He says there are fewer incentives in the program to encourage grazing and good environmental stewardship of the land.

"The farm bill encourages people to farm more and graze less," Schaben says. "People want the government out of farming, but I think they need to

Please see Schaben, Page 8

Schaben—

Continued from Page 1

encourage more grazing and conservation."

Schaben has a keen interest in politics. He was president of the Iowa Livestock Marketing Association in the early 1960s, and followed that with eight years in the Iowa Senate, from 1966 to 1974.

Changes have been frequent through Schaben's 51 years in the auction business.

He says livestock-handling equipment is much better. The addition of ring scales, for example, has helped the consignor and the auction market.

But the biggest changes have been social, not mechanical.

"There are fewer sale barns in the state. I bet we have half the number we used to, and I can name seven or eight in this immediate area that have closed," he says. "It would not surprise me to see more close down in the near future."

Schaben says he's been lucky to keep his volume steady over the years, but says they now have to travel farther to get that business.

At one particular sale earlier this month — "which wasn't very big," he notes — there were people that traveled over 100 miles.

"We have good customers from all over that come to our regular Tuesday sale, and we have a lot of people that come to our special sales. The special sales work well for people with larger (livestock) numbers, while the regular sale works well for the smaller producers."

Schaben says Western Iowa is fortunate to have numerous good, young producers to keep the industry thriving. His sons' involvement in the business helps bring that new clientele to Dunlap.

"The boys can relate better to the younger producers. We have some very good family operations in our area. They're keeping the land in grass, and I like to see that."

Despite the social and economic changes, Schaben adds, the **livestock auction** business stays pretty much the same.

"You bring the animals in and we try to sell them for as much as we can," he says.

"That's how it's always been done, and I suspect it will continue that way.

"We make our living by making money for our customers. As long as we remember that, we should continue to do all right."

December 17, 1998 – Dunlap Reporter



Jim Schaben Jr. follows an Omaha World-Herald photographer during a tour of Dunlap **Livestock Auction** by the Bulgarian group Friday The World-

Herald published a feature story on the Bulgarians' visit to Dunlap, but copies on newstands were hard to find as the Bulgarians bought them to take home

Pickup drawing to highlight DLA Golden Anniversary

by Butch Walker

As 1999 comes to a close, the folks at Dunlap Livestock Auction are already building momentum for what promises to be one of the more exciting events in the year 2000.

Next August Dunlap Livestock Auction will celebrate its 50th anniversary and Jay, Jim Jr., and Jon Schaben are planning a golden party indeed.

Thousands of friends and customers of DLA will be on hand, and most all of them will be anticipating the big drawing in which someone will win a 2000 Ford extended cab pickup.

The sleek truck — white with 50th Anniversary gold trim — has been on display at the Sale Barn for several weeks.

The annual Anniversary BBQ Auction — usually held the Friday before the opening of the 4-County Fair in Dunlap — is always one of DLA's biggest events, but the Schaben brothers knew early on that they wanted to make the 50th Anniversary Sale special.

Not only did they want to honor DLA's valued customers — there are "quite a few third generation customers" — the Schaben brothers wanted the 50th Anniversary Sale to be a special tribute to their mom and dad, said Jon Schaben.

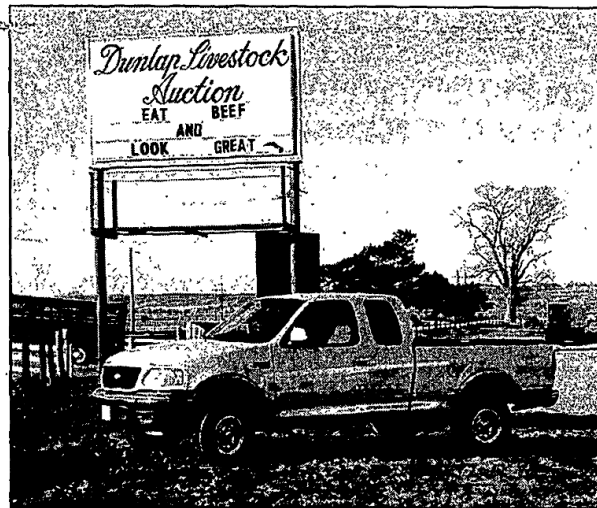
It was 50 years ago that Jim and Ruth Schaben began building the business that has become one of the leading livestock auctions in the midwest.

Beginning last August, all buyers and sellers at DLA sales have been earning tickets for the pickup drawing.

The Ford pickup was purchased at Barry Motors at Danbury. Some people have asked "Why a Ford?" Jon said. In their discussions the brothers noted that Jay drove a Chevy; Jim Jr., a Buick; and Jon, a Dodge. They decided to give a Ford away.

There will be "various other prizes" which will be given away to customers, Jon said.

The drawing for the pickup will be just one of the exciting events



This 2000 Ford pickup will be given away by Dunlap Livestock Auction next August in connection with the firm's 50th Anniversary.

for the 50th Anniversary Auction next August. Jon said the DLA is working with the 4-County Fair Board in its planning, and one or more special events in conjunction with the fair could be in the

works.

The Golden Anniversary celebration is certain to draw consignors and sellers "from a lot of the states in the union," Jon said. "We're excited about it."



Jon Schaben shows the trophy he was awarded after earning the title as the 2001 Greater Midwest Auctioneer Champion.

Jon Schaben wins Midwest Auctioneer Championship

Jon Schaben of Dunlap Livestock Auction was crowned the 2001 Greater Midwest Champion Livestock Auctioneer last Friday in Winner, S.D.

Schaben was one of 30 auctioneers from 10 states who competed for the coveted title. He received a champion trophy and belt buckle as well as \$500 in cash in becoming the 13th Midwest Champion Auctioneer.

This was the fifth time Schaben competed in the Midwest Championship, which has been held annually since 1989. He was a Top 10 Finalist three other times prior to this year.

The championship — which rotates to a different site each year — was held at Winner Livestock Auction. The competition included actual sales of livestock.

A panel of five judges — experienced in all phases of the livestock marketing industry, some as auctioneers and livestock market owners — evaluated the contestants' efforts.

Each of the 30 auctioneers sold five flights of cattle during the first round. After the judges narrowed the field to 10

auctioneers, each of the finalists then auctioned seven more flights.

The judges awarded a score of 1-10 points on each of the following categories:

- Initial command, opening and proper use of microphone
- Voice quality, clarity and auctioneer chant
- Appearance, poise and showmanship
- Expedition of sale and bid catching

• How does the contestant rate to represent the livestock marketing (product knowledge) and the auctioneering profession?

Once an auctioneer wins the Midwest championship he is no longer eligible to compete. But Jon Schaben will still play a key role in next year's competition.

He will join with Jim Sr., Jim Jr., and Jay Schaben as Dunlap Livestock Auction hosts the 2002 Greater Midwest Auctioneer Championships in late January.

Following that Dunlap Livestock Auction will become the center of the auctioneer universe in mid-June of 2002, when the firm hosts the 2002 World Livestock Auctioneer Championships.



Butch Walker

Jon's a champ

Your old editor offers the heartiest of congratulations to Jon Schaben of Dunlap Livestock Auction, who won first place at the Greater Midwest Livestock Auctioneer Championship last weekend in Winner, S.D.

Jon competed against 30 top auctioneers from 10 states as he went to Winner and came home a winner.

The auctioneers strutted their skills in actual sales of livestock at the Winner Livestock Auction. I'll be the first to admit that I have a hard time following the action at a livestock auction. Still, I have witnessed the work of Jon at a number of charity events and it doesn't surprise me a bit that he's been crowned a champion.

Jon's energy, enthusiasm and professionalism—as well as a great sense of humor—always shine through when he's conducting an auction. And the same goes for his brothers, Jim Jr., and Jay. Needless to say, the Schaben brothers' talents spring from the natural gifts and fine upbringing brought to them by Jim and Ruth Schaben.

Once an auctioneer wins the championship he retires from that competition, but Jon will definitely be on hand at next year's Midwest Championship — as one of the hosts. The 2002 competition will be held in late January at Dunlap Livestock Auction.

And our "sale barn" will bring us even more honor in mid-June of 2002 when the folks at DLA will be the proud hosts of the World Livestock Auctioneer Championships.

DLA staff will work to liquidate Young cattle before snow hits

by *Butch Walker*

Some of the 16,000 cattle which were under the management of Missouri cattleman George L. Young may be moved to market this week, said Jim Schaben Jr. of Dunlap Livestock Auction.

Dunlap Livestock Auction earlier this month was hired by bankruptcy trustees in Kansas City, Mo., to manage the sale of the cattle remaining from 210,000 that were thought to be under management by Young. Losses by investors and financial institutions from the missing cattle are expected to be near \$200 million.

Schaben said Dunlap Livestock Auction has three primary goals as consultant: 1. care of the

livestock; 2. merchandising of the livestock to the highest ability and 3. good accountability to the court.

The first batch of about 100 fat cattle, located in southern Iowa near the Missouri border, are expected to be sold directly to a packer. "Not all of the 16,000 cattle are going to travel through Dunlap Livestock Auction," Schaben said.

The cattle are located at 30 different sites in Missouri, Iowa and Nebraska. Schaben said proximity will be important as to how the cattle will be merchandised.

Some will be sold through the Dunlap auction, others will be sold directly to the packer and the Please see Cattle, Page 10

Cattle

Continued from Page 1

remainder will be sold at other auctions closer in proximity.

Schaben said Dunlap Livestock Auction representatives have visited all 30 of the feedlot sites where the cattle are located. He said the cattle appeared to be "well cared-for; we were real-satisfied."

The feedlot operators, who are in a caretaker position, are "real eager to work with us in marketing of the cattle," Schaben said.

Dunlap Livestock Auction's marketing plan is for a 75-day period. "We will be marketing cattle into November," Schaben said.

"Our goal is for these cattle to be liquidated before snow hits," Schaben said. Within 60 days, Schaben said he expects the "lion's share" to be sold.

The 16,000 cattle are in all stages of production, Schaben said. The range includes 300 pound calves still on the cow to cattle weighing 1,300 pounds.

One of the reasons Dunlap Livestock Auction was chosen as a consultant was because of the firm's experience in dealing with all three facets — feeder cattle, cows and fat cattle.

The plan calls for the cattle to be liquidated in an orderly manner. "We will never see a big bunch of these sold at any one point of time."

At Dunlap Livestock Auction, Schaben estimated that "we will never see more than 200 fat cattle" brought to market at one time.

As to feeder cattle, Schaben said there may be 2,000-3,000 head sold in a batch, but they will be moved in a "special sale, so it doesn't conflict with any of our local feeder calf sales."

Moving 16,000 head of cattle is a "big challenge for us," Schaben said. "The staff looks forward to it; we are pleased to take on the opportunity."

Dunlap Livestock Auction ready to host championship

About 30 to 35 top-rated auctioneers will be on hand when the 2002 Greater Midwest Auctioneer Championship competition is held Jan. 25-26 at Dunlap Livestock Auction.

For the first time in six years Jon Schaben of Dunlap will not be competing for the coveted title. That's because Jon won the crown last year in Winner, S.D., and once an auctioneer wins the Midwest championship he is no longer eligible to compete.

But Jon and the rest of the Schaben family are looking forward to hosting the competition which will include actual sales of livestock.

Last year's competition included 30 auctioneers from 10 states.

Among the field expected for this year's event are.

- John Korrey, Brush, Colo., reigning runner-up World Champion as a result of last year's competition in Oklahoma City.

- Matt Lowery, Burwell, Neb., reigning runner-up International Champion as a result of last year's competition in Calgary, Canada.

- Brian Little, Tulsa, Okla., third in the International Championship in Calgary.



Jon Schaben

- Initial command, opening and proper use of microphone
 - Voice quality, clarity and auctioneer chant
 - Appearance, poise and showmanship
 - Expedition of sale and bid catching
 - How does the contestant rate to represent the livestock marketing (product knowledge) and the auctioneering profession?
- Scores from the first day carry over into the finals on Saturday, Jan 26, in which about 2,000 head of black-headed cattle will be sold

A panel of five judges — experienced in all phases of the livestock marketing industry, some as auctioneers and livestock market owners — will evaluate the contestants' efforts.

In the preliminary competition set to begin at 10:30 a.m. Friday, Jan. 25, the auctioneers will sell about eight drafts each from the Western Iowa Feeder Cattle Producers Organization's Pre-conditioned Calf Sale. About 2,000 to 2,500 head are expected for the sale, which will include several Dunlap consignors.

After the sale is completed the judges will select the 10-15 finalists to advance to the competition on Saturday.

Judges will award a score of 1-10 points on each of the following categories:

sold

Results of the two day's competition will be added together and the 14th Midwest Champion Auctioneer will be crowned.

In addition to the competitors for this year's crown, those attending the sale will also get to see and hear several past champions demonstrate their auctioneering skills

Dunlap Livestock Auction on Thursday, Jan 24, will host a welcome banquet at St Patrick's Parish Center

The field for this year's championships is strong enough that Jon Schaben says, "Quite a few of these guys, we may see again in the World contest in June

Dunlap Livestock Auction will also host the World Auctioneer Championships this summer

June 6, 2002 – Dunlap Reporter

World title on the line in Dunlap

Whether you are a producer looking for some outstanding replacement cattle, or a spectator wanting to see an exciting event, everyone is invited to attend the World Livestock Auctioneering Championship this Saturday.

Not only will the folks at Dunlap Livestock Auction be hosting the competition between 31 top-notch auctioneers, they will also be staging one of their largest one-day cattle sales events.

Up to 6,000 head are expected to be auctioned.

The Dunlap Boyer Rooters and Dunlap Knight Riders 4-H clubs will be serving a pancake and sausage breakfast from 7 a.m. to 10:30 a.m. Saturday, June 8 at the Sale Barn. Cost is \$4 per person.

The Illusions soccer team will be selling World Livestock Auctioner souvenir hats, T-shirts and jackets. The Illusions will also be providing boot shins.

Staley's will be serving rib eye steak sandwiches and Harrison and Shelby County Cattlemen's Associations will be grilling hamburgers.

The preliminary round of the contest will begin at 9 a.m. The 10 finalists will compete at about 1:15 p.m. with the competition expected to be concluded about 3:15 p.m.

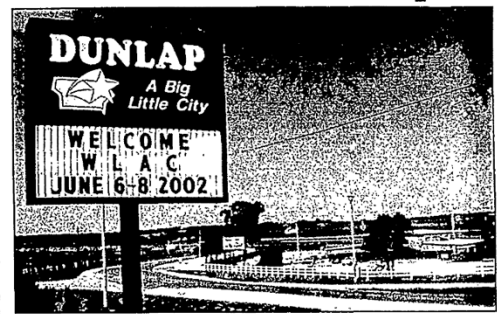
During the noon hour, past world champions will get up to sell cattle.

There will be a large tent outside with lots of seating and two big screen TVs provided by Bonsall TV & Appliance.

Thirty-one of North America's best auctioneers were named semifinalists following judging of their videotape entries in Kansas City on March 28.

Thirty contestants are moving on to the World contest from the video preliminaries. The 31st, Randy Searer, Sidney, Mont., is the reigning Canadian livestock auctioneer champion. The Canadian champion is traditionally given a bye into the WLAC semi-finals.

John Korrey, who won the Midwest Livestock Auctioneer Championship in Dunlap in January is among the semifinalists for the world title as are Midwest reserve champion



With Dunlap Livestock Auction in the background, the city sign on Highway 30 bids welcome to the World Livestock Auctioneering Championship

Please see Auction, Page 10

Auction——

Continued from Page 1

Matt Lowery and third place winner Brian Little.

Here are the 30 semi-finalists, in alphabetical order, followed by their hometowns:

John Addison, Abilene, Texas; Jeremy Anstine, Holden, Mo.; Mike Bailey, Jennings, Kan.; Ted Baum, Elgin, Neb.; Lance Cochran, Medford, Okla.; Chuck Cozzitorto, Hilmar, Calif.; Eric Duarte, Beatty, Ore.; Daniel Enyeart, Keytesville, Mo.; Dustin Focht, Stillwater, Okla.; Kent Korte, Metropolis, Ill.; John Korrey, Iliff, Colo.; Brian Little, Delaware, Okla.; Matt Lowery, Burwell, Neb.; David Macedo, Tulare, Calif.; Martin Machado, Atwater, Calif.; Jeff Marshall, Elm Creek, Neb.; Chance Martin, Red Deer, Alberta, Can.; Mike Nuss, Minatare, Neb.; Don Oberg, Lacombe, Alberta, Can.; Jaime Oberling, Plainville, Ill.;

Also, Paul Ramirez, Tucson, Ariz.; Ryan Rogers, McCook, Neb.; Jay Romine, Mt. Washington, Ky.; Larry Schnell, Dickinson, N.D.; Stewart Severe, Hines, Ore.; Rick Shoemaker, Kearney, Neb.; Dan Skeels, Rimbey, Alberta, Can.; Trent Stewart, Redmond, Ore.; John Top, Sunnyside, Wash.; Al Wessel, Long Prairie, Minn.

The three world titlists will be named that evening at an awards banquet. The winners win a variety of prizes, including \$5,000 cash to the world champion.

The current world champion is Shawn Madden, Torrington, Wyo. Contest rules prohibit him from defending his title, or entering the contest again.



Butch Walker

World class...

So how did Dunlap, Iowa get sandwiched in between Oklahoma City and Lexington, Kentucky as the site of the World **Livestock Auction** eering Championship?

Here's your old editor's humble opinion: Dunlap may not be the biggest of places, but Dunlap **Livestock Auction** and the Schaben family have the hugest of reputations. We can put our Sale Barn up against anybody's.

Still, it took some time and effort on the part of the folks at Dunlap **Livestock Auction** to land this premier event for our community.

The Schabens began laying the groundwork in 1998 when they submitted Dunlap **Livestock Auction** as a possible site for the World Championship. Next came a meeting with the Livestock Marketing Association's Auctioneer Contest Committee.

There were a couple of concerns going in. Would this area be able to physically handle the event — were there enough hotel rooms, etc.? With Omaha nearby, that issue was resolved.

The second concern was: Would the community support the event?

It didn't take long for the committee to realize that Dunlap **Livestock Auction** has the full support of its community.

So, in the year 2000, Dunlap **Livestock Auction** was "unofficially" chosen as the site for the World Championship.

In January of this year, the crew at DLA tuned up by hosting the Midwest Auctioneer Championship. Now it's time for the big show. The employees have been applying the last coat of paint and getting the last board pounded. Rest-assured, Dunlap **Livestock Auction** is well prepared to stage this world class event.

Here's a neat highlight I am anticipating Saturday at the World **Livestock Auction** eering Championship. Katie Schaben will sing the National Anthem (She did a beautiful job at the Midwest Championship in January.) And Ann (Klein) Gredys will sing the Canadian national anthem: "Oh Canada!" How's that for the world coming to Dunlap?

Dunlap **Livestock Auction** is anticipating a crowd of about 1,000 Saturday — 500 of them with a Livestock Marketing Association connection.

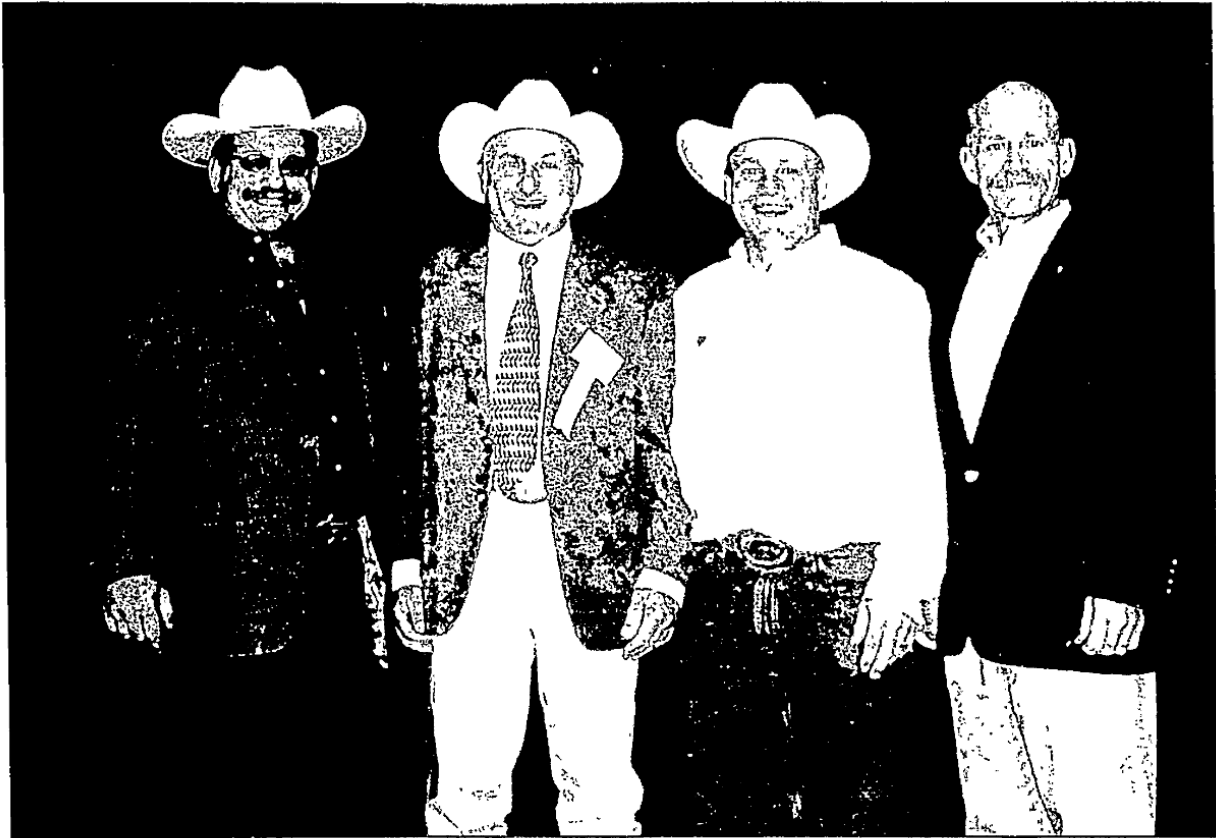
Another intriguing aspect
about the World **Livestock**
Auctioneering Championship is
Please see Walker, Page 10

Continued from Page 1

that it has been moved up a week from its usual time. The reason? The College World Series is coming to Omaha and the Omaha Chamber of Commerce wisely advised that it might not be prudent to stage both events at the same time.

Finally, the Schaben family is emphasizing that the entire community is invited to come to the Sale Barn Saturday for the World Livestock Auctioneering Championship. If nothing else, you can have yourself a pancake and sausage breakfast being served from 7 a.m. – 10:30 a.m. by the Knight Riders and Boyer Rooters 4-H Clubs.

June 13, 2002 – Dunlap Reporter



John Korrey, second from left, the 2002 World Livestock Auctioneer Champion, poses with the Schaben brothers, Jay, left, Jon and Jim Jr (Photos by Butch Walker)

Colorado auctioneer wins again; this time he's the World Champion

John Korrey of Iliff, Colo., will long remember the year 2002 and the town of Dunlap, Iowa.

After 15 years of competing in contests, Korrey Saturday laid claim to the title of World Champion Livestock Auctioneer. It was Korrey's second triumphant appearance at Dunlap Livestock Auction.

In January, Korrey won the Midwest Auctioneer contest, and he was an obvious crowd favorite Saturday as he competed with 30 of North America's finest chanters for the world title.

An estimated crowd of 1,200 turned out for the competition sponsored by the Livestock Marketing Association. Near 6,000 cattle were sold as buyers and spectators filled all of the 400 seats in the Sale Barn's auction arena. Closed circuit television made it possible for others to watch the competition under a big tent or in DLA's lunchroom.

Korrey and nine other auctioneers advanced to the finals Saturday afternoon following preliminary competition that morning.

But Korrey, the 2001 runner-up champion, did not learn he was the 39th World Champion until about 9:30 p.m. Saturday when the results were announced at the Livestock Marketing Association's Awards Banquet at the DoubleTree Hotel in Omaha.

Most of the banquet crowd and his fellow competitors realized Korrey had won the championship



Ruth Schaben cuts a piece of her raisin cream pie for Shawn Madden, the 2001 World Champion, who bought the pie for \$1,000 at a benefit auction for the Livestock Marketing Association's PAC.

just before his name was announced, because a recording of his outstanding chant was played over the sound system.

Korrey received \$5,000; a specially designed diamond ring; a

large trophy, and an impressive variety of merchandise prizes.

Trent Stewart of Redmond, Ore., was named the reserve champion, and Matt Lowery of Burwell, Neb. was the runner-up champion.

Lowery also placed third at the Midwest Championships.

The reserve and runner-up champs took home \$2,000 and \$1,000 respectively, along with Please see Champion, Page 8

Champion—

World Livestock Auctioneer Championship highlights

Continued from Page 1

other prizes.

The seven other finalists included Ted Baum, Elgin, Neb.; Lance Cochran, Medford, Okla.; Kent Korte, Metropolis, Ill.; Ryan Rogers, McCook, Neb.; Jay Romine, Mt. Washington, Ky.; Rick Shoemaker, Kearney, Neb.; and Al Wessel, Long Prairie, Minn.

Korrey, the other competitors and Livestock Marketing Association officials were effusive in their praise of how well the Schabens family and the entire Dunlap Livestock Auction crew staged the World Championship event.

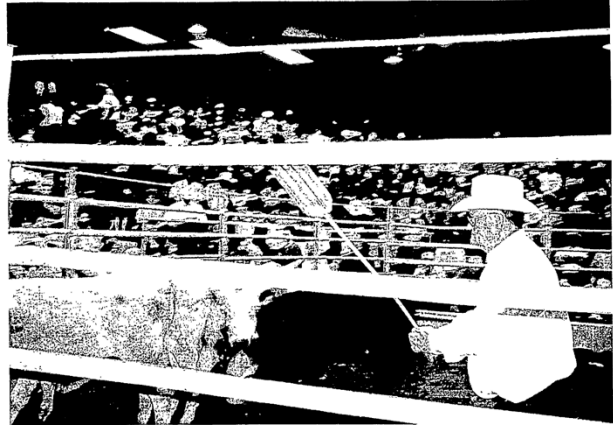
"The Schabens have raised the bar for future hosts," said Shawn Madden, the 2001 World Livestock Auctioneer Champion.

"I can't tell you the job they did," an emotional Korrey said about the folks at Dunlap Livestock Auction in his acceptance speech.

Contestants, Livestock Marketing Association members and guests enjoyed a social evening Thursday at the DoubleTree Hotel, where they were entertained by hypnotist Dr. Jim Wand.



Dan Enyeart of Keytesville, Mo., sits outside St. Patrick's Parish Center Saturday morning, as he waits to compete in the World Livestock Auctioneer Championship at Dunlap Livestock Auction. Enyeart was No. 22 in the order so he had a while to wait. "Good what he was thinking about," Enyeart said. "I'm trying to relax; not think about what I am about to do." Enyeart also noted a connection to Dunlap, he's a distant cousin of Fitch and Linda Ballantyne.



Don Stessman keeps cattle under control.

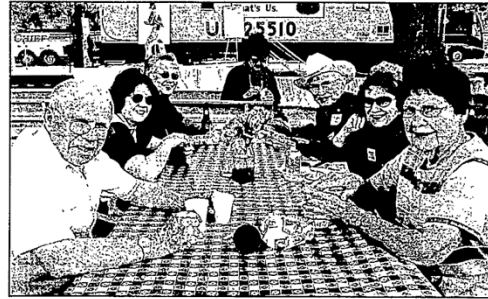
On Friday, everyone went to the Pottawattamie County WestFair Fairgrounds for a barbecue hosted by Dunlap Livestock Auction and a team penning exhibition sponsored by Community Bank of Dunlap.

Sam Cogdill, Dunlap Community Development Corporation board member, gave a brief welcome speech.

Adding to the festive atmosphere Saturday, were members of the Dunlap 4-H Clubs, the Knight Riders and the Boyer Rooters, who served a pancake breakfast, and the Illusions Soccer team, who sold WLAC souvenirs and shined boots.



Buyers sign up for the WLAC sale.



Community Bank sponsored the celebrity team penning competition.



Jim Schaben Sr. visits.



1986 Champion John Rodgers, Tulare, Calif., was just one of the former world champs who auctioned cattle during the lunch break.

Zoom In



Schaben family is called up to the stage at barbecue Friday in Council Bluffs.



Jon Schaben and entire outside crew moved nearly 6,000 cattle into the auction ring



Sam Cogdill invites everyone to come and enjoy their visit in Dunlap



Dwaine Hack and 2001 World Champion Shawn Madden.

“Tell it like it is” Jim Schaben Sr. passes away August 3rd



Jim Schaben (second from right) auctioneers with (left to right) Jim Schaben Jr., Morris Pollman and Lawrence Major in the 70's.

Well known auctioneer, businessman, former Senator and farmer, Jim Dunlap passed away Saturday, August 3, 2013 at Alegent Creighton Immanuel Medical Center in Omaha, Neb., after suffering a heart attack at the age of 87 years, two months and 24 days. He was respected by everyone who knew him and all of them were on the receiving end of this generosity and kindness. Jim could auction off "nothing" at benefits and still raise large sums of money for "nothing".

James Frank Schaben was born May 10, 1926, to Jacob and Blanche (Von Tersh) Schaben in Earling, Iowa. Jim's father passed away in 1934, and he was raised by his mother and aunt and uncle, Sue and Joe Hermrick. Jim graduated from St. Joseph High School in 1943.

During WWII Jim entered

the United States Marine Corp. After his honorable discharge attended the Reppert



Jim Schaben

School of Auctioneering in Indiana.

On June 15, 1948 Jim married Ruth Schiltz. The couple was blessed with eight children. After starting in the bar business in Earling, Jim and Ruth purchased the Dunlap Livestock Auction in 1950.

In 1966 Jim was elected to the Iowa Senate where he served

until 1974. That same year Jim won the primary election to represent the Democratic Party in the Iowa race for governor. After that unsuccessful bid he retired from politics, but he remained dedicated to the issues that faced everyday Iowans. In 1974, they built the current facility at the Dunlap Livestock Auction.

Jim loved the land and his opportunity to conserve it. In the 1970s Jim and Ruth donated 80 acres of land that is south of Dunlap to the Harrison County. This land is now called Schaben Park. Jim's farms have earned numerous conservation awards; a feat he was quite proud of. A passion he shared with Ruth was the horse racing industry. A great day for Jim was an auction on Tuesday and a mad dash to Omaha to catch the races at Aksarben.

June 23, 2022 – Dunlap Reporter

'A sense of accomplishment'

Epperly named world champion auctioneer

By Elizabeth A. Elliott news@enterprisepub.com

Posted 6/23/22

Will Epperly recently won the 2022 auctioneer world championship from the Livestock Marketing Association.